



Northeastern University

College of Engineering

Please join us for a
Special Chemical Engineering Seminar
Distinguished Lecture Series

Wednesday, November 6, 2013
108 Snell Engineering
11:45 a.m. – 1:00 p.m.

“Managing Innovation in a Challenging Global Economic Environment”

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ABSTRACT



In the last two decades, innovation by engineers, scientists and creative problem solvers from all fields has led to the development of an extraordinary number of emerging growth companies that have achieved substantial commercial success. At the same time, innovators within larger corporations have seized an increasing number of opportunities to lead entrepreneurial efforts that may depart from their “day job” but are critical to the company’s strategic survival. In recent years, innovators in large and small companies alike have been forced to work in one of the most unique and challenging global economic environments in history. It is therefore essential that these individuals are prepared to navigate economic realities to take their invention from idea to operating company and, ultimately, financial returns for shareholders. As a classically-trained engineer, I have dedicated significant recent effort to reconcile my technical background with the nuance of business and will share my lessons learned and new interests during this seminar. In so doing, I hope to stimulate new possibilities among a group who has all of the raw materials needed to create considerable value by addressing unmet needs in a constantly evolving global environment.

BIOGRAPHY: Dr. Jeffrey S. Garanich is a Director at The Sapphire Group LLC, a holding company in New York City with assets in healthcare, news media, energy, education and unique innovations to support counterterrorism. In this role, Dr. Garanich is continuing growth initiatives for multiple Sapphire portfolio companies, some of which began with company formation (founder level). Prior to joining The Sapphire Group, Dr. Garanich spent six years with Boston Scientific Corporation where he progressed from a doctoral entry-level position to manage the day-to-day activities of five direct reports along with the operation of a corporate cell biology research facility staffed with ten scientists. Dr. Garanich holds a Ph.D. in Bioengineering and a B.S. in Mechanical Engineering, both from The Pennsylvania State University.

Refreshments will be served.